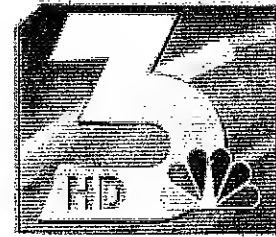


ORDER



KSNV

Orders
 Order / Rev: 105171
 Alt Order #: 06839014
 Product Desc: Issue
 Estimate: 1565
 Flight Dates: 08/07/12 - 08/14/12
 Original Date / Rev: 08/06/12 / 08/06/12
 Order Type: GENERAL
 Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency
 Name: Waterfront Strategies
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave.
 Washington, DC 20007
 Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Patriot Majority - Revised
 Demographic: A35+
 Product Codes: PLI1
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN
 New Business Thru:
 Order Separation: 00:08:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/30/12 | 08/14/12 | 55 | \$63,700.00 | \$54,145.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| August 2012 | 55 | \$63,700.00 | \$54,145.00 | 0.00 |
| Totals | 55 | \$63,700.00 | \$54,145.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 32% | \$63,700.00 |
| Market | 100% | \$199,062.50 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 30% | \$59,718.75 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 18% | \$35,831.25 |
| KTUD | 1% | \$1,990.62 |
| KVVU | 15% | \$29,859.38 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 4% | \$7,962.50 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|------|------------|----------|--------------------------|-------|----------------|------------|----------|--------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 08/07/12 | 08/13/12 | Wake Up Early w/ Wagners | | 430a-5a | MTWT--S | :30 | 3 | \$150.00 | 1 | 0.00 | NM | 3 | \$450.00 |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | Spots/Week | Rate | Rating | | | | | | |
| Week: | | 08/07/12 | 08/13/12 | M-WT--S | | | 3 | \$150.00 | 0.00 | | | | | | |

Order / Rev: 105171
 Alt Order #: 06839014
 Flight Dates: 08/07/12 - 08/14/12

Advertiser: Patriot Majority
 Product Desc: Issue
 Estimate: 1565

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 08/07/12 | 08/13/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | MTWT--S | :30 | 3 | \$150.00 | 1 | 0.00 | NM | 3 | \$450.00 |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | M-WT--S | | | | | 3 | \$150.00 | | 0.00 | | | |
| E 2 | KSNV | 08/07/12 | 08/13/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | MTWT--S | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | M-WT--S | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 3 | KSNV | 08/07/12 | 08/13/12 | M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | M-WTF-- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 4 | KSNV | 08/14/12 | 08/14/12 | M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners | CM | 5-6a | -T----- | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -T----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 5 | KSNV | 08/07/12 | 08/13/12 | M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 4 | \$1,600.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | M-WTF-- | | | | | 4 | \$400.00 | | 0.00 | | | |
| E 6 | KSNV | 08/11/12 | 08/11/12 | News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 AT SUNRISE 8/4,8/11 only | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 7 | KSNV | 08/07/12 | 08/13/12 | Olympics Late News 3 Late News during Olympics | CM | 11pm-12:35am | M-WTFSS | :30 | 4 | \$1,000.00 | 1 | 0.00 | NM | 4 | \$4,000.00 |
| 2012 SUMMER OLYMPICS: LATE NEWS 7/ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | M-WTFSS | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 8 | KSNV | 08/11/12 | 08/11/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$650.00 | 1 | 0.00 | NM | 1 | \$650.00 |
| KSNV EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S- | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 9 | KSNV | 08/14/12 | 08/14/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | -T----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -T----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 10 | KSNV | 08/07/12 | 08/13/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | M-WTF-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 11 | KSNV | 08/14/12 | 08/14/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -T----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 12 | KSNV | 08/14/12 | 08/14/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -T----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 13 | KSNV | 08/14/12 | 08/14/12 | | CM | 12-1230pm | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |

Order / Rev: 105171
 Alt Order #: 06839014
 Flight Dates: 08/07/12 - 08/14/12

Advertiser: Patriot Majority
 Product Desc: Issue
 Estimate: 1565

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| Noon News Noon News NEWS 3 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$425.00 0.00 | | | | | | | | | | | | | | | |
| E 14 | KSNV | 08/14/12 | 08/14/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| TONIGHT SHOW W/ JAY LENO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$425.00 0.00 | | | | | | | | | | | | | | | |
| E 15 | KSNV | 08/14/12 | 08/14/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 16 | KSNV | 08/07/12 | 08/13/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/07/12 08/13/12 M-WTF-- 4 \$700.00 0.00 | | | | | | | | | | | | | | | |
| E 17 | KSNV | 08/07/12 | 08/13/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/07/12 08/13/12 M-WTF-- 1 \$700.00 0.00 | | | | | | | | | | | | | | | |
| E 18 | KSNV | 08/07/12 | 08/13/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/07/12 08/13/12 M-WTF-- 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 19 | KSNV | 08/14/12 | 08/14/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 20 | KSNV | 08/07/12 | 08/13/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |
| EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/07/12 08/13/12 M-WTF-- 2 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 21 | KSNV | 08/14/12 | 08/14/12 | M-F Early News M-F Early News | CM | 5-630p | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 22 | KSNV | 08/07/12 | 08/13/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 6 | \$1,000.00 | 1 | 0.00 | NM | 6 | \$6,000.00 |
| EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/07/12 08/13/12 M-WTF-- 6 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 23 | KSNV | 08/12/12 | 08/12/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| CHRIS MATTHEWS SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 24 | KSNV | 08/14/12 | 08/14/12 | Dr. Phil Dr Phil | CM | 3-4p | -T----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$450.00 0.00 | | | | | | | | | | | | | | | |
| E 25 | KSNV | 08/07/12 | 08/13/12 | | CM | 4-5pm | MTWTF-- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |

Order / Rev: 105171
 Alt Order #: 06839014
 Flight Dates: 08/07/12 - 08/14/12

Advertiser: Patriot Majority
 Product Desc: Issue
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KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------------|------|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| | | | | NEWS 3 at 4 (1 HOUR) | | | | | | | | | | | |
| | | | | 4PM NEWS (1 hour) | | (4:00 PM-4:30 PM) | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/07/12 | | 08/13/12 | M-WTF-- | | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 26 | KSNV | 08/14/12 | 08/14/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | -T----- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| | | | | 4PM NEWS (1 hour) | | (4:00 PM-4:30 PM) | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/13/12 | | 08/19/12 | -T----- | | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 27 | KSNV | 08/07/12 | 08/13/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | MTWTF-- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| | | | | 4PM NEWS (1 hour) | | (4:00 PM-4:30 PM) | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/07/12 | | 08/13/12 | M-WTF-- | | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 28 | KSNV | 08/07/12 | 08/13/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | MTWTF-- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| | | | | 4PM NEWS (1 hour) | | (4:30 PM-5:00 PM) | | | | | | | | | |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/07/12 | | 08/13/12 | M-WTF-- | | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 29 | KSNV | 08/14/12 | 08/14/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | -T----- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| | | | | 4PM NEWS (1 hour) | | (4:30 PM-5:00 PM) | | | | | | | | | |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/13/12 | | 08/19/12 | -T----- | | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 30 | KSNV | 08/07/12 | 08/13/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | MTWTF-- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| | | | | 4PM NEWS (1 hour) | | (4:30 PM-5:00 PM) | | | | | | | | | |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/07/12 | | 08/13/12 | M-WTF-- | | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 31 | KSNV | 08/07/12 | 08/13/12 | Olympics Primetime | CM | 7pm-12am | MTWTFSS | :30 | 4 | \$6,000.00 | 3 | 0.00 | NM | 4 | \$24,000.00 |
| | | | | Olympics Primetime | | | | | | | | | | | |
| 2012 SUMMER OLYMPICS: PRIME COVERA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/07/12 | | 08/13/12 | M-WTFSS | | | | | | 4 | \$6,000.00 | | 0.00 | | | |
| E 32 | KSNV | 08/07/12 | 08/13/12 | Today Show | CM | 658a-9am | MTWTF-- | :30 | 2 | \$1,400.00 | 1 | 0.00 | NM | 2 | \$2,800.00 |
| | | | | Today Show | | | | | | | | | | | |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/07/12 | | 08/13/12 | M-WTF-- | | | | | | 2 | \$1,400.00 | | 0.00 | | | |
| E 33 | KSNV | 08/07/12 | 08/13/12 | Today Show | CM | 658a-9am | MTWTF-- | :30 | 1 | \$1,400.00 | 1 | 0.00 | NM | 1 | \$1,400.00 |
| | | | | Today Show | | | | | | | | | | | |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/07/12 | | 08/13/12 | M-WTF-- | | | | | | 1 | \$1,400.00 | | 0.00 | | | |
| E 34 | KSNV | 08/14/12 | 08/14/12 | Tues PR 8-10p | CM | 8-10pm | -T----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| | | | | Tuesday Prime 8-10pm | | | | | | | | | | | |
| AMERICA'S GOT TALENT (O) 8/14-9/4 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 08/13/12 | | 08/19/12 | -T----- | | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 55 | \$63,700.00 |